JENNIFER CATHEY

Entry Level UX Designer

PROFESSIONAL SUMMARY

Passionate UX Designer from Texas with experience in illustration and retail customer service. I'm looking forward to designing digital spaces that are universally accessible and able to empower and serve everyone.

EDUCATION

AAS Communication Design • UX Design Track (Completed with Graphic Design Track)

Collin County Community College • Plano, Texas 75075 • 2022-2025

User Experience Design • Level 2 Certificate (Includes Psychology, Statistics, and Business and Professional Communication)

Collin County Community College • Plano, Texas 75075 • 2022-2025

Graphic Design • Level 1 Certificate

Collin County Community College • Plano, Texas 75075 • 2022-2025

EMPLOYMENT

Customer Service Specialist • Product Flow Specialist • Front Host

Best Buy · McKinney, Texas 75071 · 2022-Present

- Assist customers with product information, returns, exchanges, and price matches while ensuring an exceptional experience
- · Maintain various areas of the store
- Help maintain accurate planogram information and signage
- Employee of the Month for September 2023, Store #196

Freelance Illustrator

Self Employed • 2020-Present

- Discuss with Clients to understand what they want for the illustration
- Communicate with clients during the illustration process to ensure they are satisfied with the direction of the piece and that it matches what they envisioned
- · Illustrated for a non-profit zine that raised \$1,946.67 for GalopUK

VOLUNTEERING

UX Designer • Web Designer • Logo Designer

The OMBS • Ouachita Mountain Biological Station

- Redesigned organization logo to provide a more professional look
- Redesigned website to ensure ADA compliance while providing a more user-friendly and visually appealing design
- Provided suite of UX services, including: User research, competitive analyses, draft sketches, card sorting, wireframe development, and a final high fidelity prototype in Figma

AWARDS

AP Scholar

College Board • 2022 and 2021

• Received 3 or higher on 3 or more AP exams. awarded twice for 7 exams total

Exemplary and Superior Ensemble Performance

University Interscholastic League (UIL) • April 2019

- Orchestra cello ensemble group received a superior rating (1)
- Designated for an outstanding performance and given an additional exemplary rating

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HARD SKILLS

Software

- Figma
- Photoshop
- Illustrator
- InDesign
- Procreate

UX Research

- Persona Creation
- Heuristic Evaluation
- User Testing
- Competitive Analyses

UX Design

- Wireframing
- MOSCOW Analyses
- Prototyping
- Web Design
- UI Design

Visual Design

- Illustration
- Color Theory
- Image Composition
- Logo Design
- Typography
- Photo Editing
- Style Guides

Code

HTML and CSS

SOFT SKILLS

Communication

- Communication with teammates and users
- Interview users
- Pitch Ideas
- Combine Ideas
- Brainstorming Sessions

Problem Solving

Design Understanding

Collaboration